



## DIGITAL ART CONTEST GRADING RUBRIC

| Category                      | 1-3 points   | 4-5 points                                      | 6-7 points  | 8-9 points  | 10 points   |
|-------------------------------|--|---|---|---|---|
| Skills<br>(Technical Ability) | Significant technical issues; minimal application of techniques. | Basic grasp of tools; moderate technical flaws. | Good understanding; some areas lack refinement.       | Strong technical skills; mostly polished work.        | Exceptional mastery; highly detailed and polished.  |
| Interpretation of Theme       | Weak or unclear interpretation of the theme.                     | Basic interpretation; minimal creative insight. | Good connection to theme; lacks depth or originality. | Strong interpretation; clear and relevant connection. | Deep, creative interpretation of the theme.         |
| Originality<br>(Creativity)   | Lack of originality; heavily reliant on common themes.           | Minimal creativity; predictable ideas.          | Moderate creativity; relies on familiar concepts.     | Strong creativity; fresh perspective.                 | Outstanding creativity and unique concepts.         |
| Overall Impact                | Little to no emotional or visual impact.                         | Basic impact; lacks emotional resonance.        | Moderately impactful; lacks emotional depth.          | Strong impact; engaging message.                      | Lasting, powerful impression; emotionally engaging. |
| Composition and Design        | Poor composition; disorganized layout.                           | Weak composition; unbalanced design.            | Good composition; could be more cohesive.             | Well-structured; minor room for improvement.          | Masterful use of composition; perfectly balanced.   |